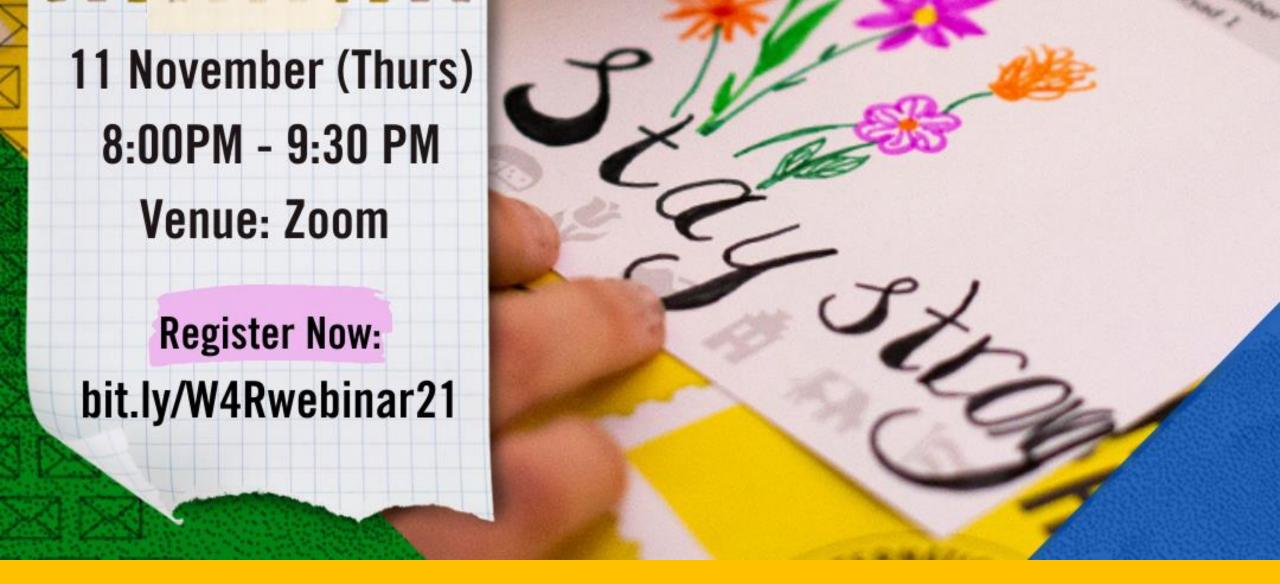
WRITE FOR RIGHTS 2021

AMNESTY INTERNATIONAL MALAYSIA



Getting Ready for Write for Rights 2021

Menti sessh!

https://www.menti.com/21m43awvwc

Go to www.menti.com and use the code 5031 1526



ABOUT AMNESTY INTERNATIONAL MALAYSIA

- •Amnesty International is a global movement of more than 7 million people who campaign for a world where human rights are enjoyed by all.
- •Our vision is for every person to enjoy all the rights enshrined in the Universal Declaration of Human Rights and other international human rights standards.
- •We are independent of any government, political ideology, economic interest or religion and are funded mainly by our membership and public donations.
- •In Malaysia: Founded over two decades ago
- Flagship campaigns: anti-death penalty freedom of expression
- Other issues: indigenous rights, LGBTI, refugee/migrant rights
- 400 members, including local groups and school clubs
- Part of a global movement



WRITE FOR RIGHTS

- Write for Rights is Amnesty's global letterwriting campaign and the world's biggest grassroot human rights event!
- Each year, Amnesty supporters in more than 140 countries write letters to demand justice and human rights for all. And it works! People are freed, justice is served, and the world becomes a better place.
- Your words have power! In 2019, Amnesty Malaysia contributed over 6000 actions to help save people from violence, death sentence, intimidation and imprisonment. Join us to do the WRITE thing!

JOIN THE WORLD'S LARGEST HUMAN RIGHTS EVENT.



Every year, millions of people join us to write letters and sign petitions to protect human rights defenders at risk.

The best part?

It works.

BIT.LY/MYLETTERS2021

Your signature here.

WHO AM I WRITING LETTERS TO?



Human rights defenders persecuted by State and non-State actors (individuals / communities)

Solidarity, support, affirmation, love!



Government actors, decision makers, leaders

To put them on notice, place pressure, stop the persecution, demand justice

WHY DOES IT MATTER?



BECAUSE IT WORKS.

Governments release people imprisoned for expressing their opinion, stop the use of torture, and end other human rights abuses.

Activists feel supported, heard, and affirmed when they are at their most vulnerable.

As part of Amnesty's 2019 Write for Rights, a total **6,609,837** actions collected were collected!

Yasaman Aryani, Iran 1.2 million actions amassed for her freedom

In 2019, Yasaman Aryani was sentenced to 16 years in prison for handing out flowers to train passengers while unveiled.

In February, a partial victory — an Iranian Appeals Court substantially reduced Yasaman's sentence, from 16 to 5.5 years.

We won't stop until she's free.



Magai Matiop Ngong Death Sentence Quashed, 765,000 actions

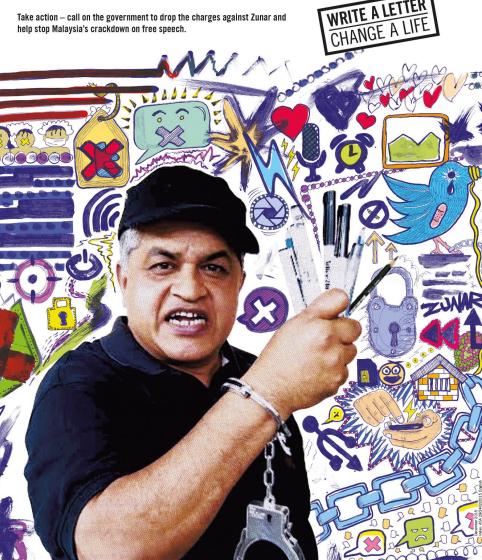


Magai Matiop Ngong was only 15 when he was sentenced to death. But thanks to all the support and petitions during Write for Rights 2019, his death sentence was cancelled in July 2020 and he was taken off death row.

"Thank you so much. I have no words. You have no idea how my heart is filled with happiness...I'm so blissful and blessed to have them as a support for my life and freedom."

TWEETING IS NOT A CRIME

Political cartoonist Zunar faces a long-term prison sentence after posting tweets condemning the jailing of an opposition leader in Malaysia. The government is going to enormous lengths to silence dissent and debate, and lock up its critics.





Zunar, Malaysia Write for Rights 2015

241,639 letters/artworks received



Malaysian Cartoonist Zunar was charged with nine sedition charges on 3 April 2015 for allegedly insulting the judiciary in tweets relating to then opposition leader and former Amnesty International prisoner of conscience, Anwar Ibrahim.

In July 2018 he was finally acquitted of all charges, thanks to all the letters that were written during the Write for Rights in 2015!

CASES THIS YEAR



TAKE ACTION



Tell Israel to protect Janna from discrimination and violence.

TAKE ACTION



Tell Thailand to drop all charges against Rung

TAKE ACTION



TAKE ACTION



HOW CAN I PARTICIPATE?

- Holding a small letter-writing and petition signing event, online or offline
- Running a school-wide event or initiative
- Bringing in AIM staff to run a human rights education session

Be creative in organizing W4R events! Here are some examples

Film Screening Poetry session

Forum/Webin ar

Art/drawing session

Making handcraft

Letter writing Marathon

School-wide event

Club meetings

Collect signatures at events/stalls//stre ets/

Photo stunts/Flash mobs

Online marketing

Picnics at the Park!

HRE classroom

Craft Session

–
origami/knits

Day of Action/Twitter Storm

Projections

Candlelight Solidarity

WHAT WILL THE HRE SESSION INCLUDE?

- Overview of the thematic issues (i.e. police violence, LGBTI issues, migration, freedom of expression) in a global and local context
- Connection to human rights, UDHR, and students' own lives
- Exploration of the case studies
- Letter-writing and petition-signing
- Interactive engagement of students

HUMAN RIGHTS EDUCATION SESSIONS

- Decide on learning goals together
- Amnesty Malaysia can walk students through the issues, the cases, and the meaning of the letters
- Usually 1-3 hour session, and adaptable to needs

Steps to organising a Write for Rights event

Decide your audience & format of the event We will **send** you materials, toolkits, merch, and guide you through the process

Promote your event and tag us on social media!







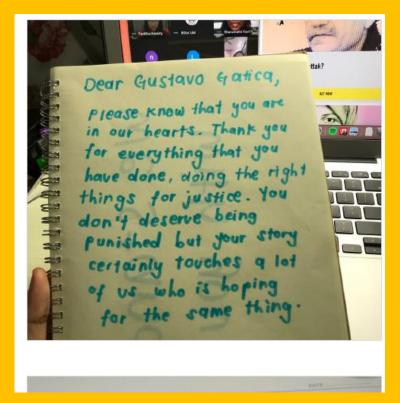


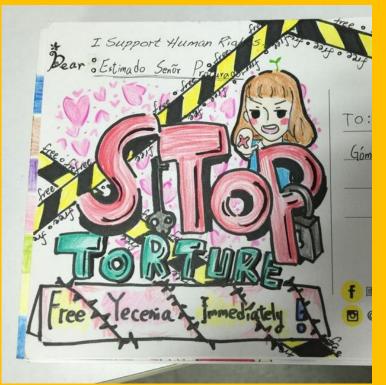




Email us and let us know you're organising an online event! You may request AIM for a briefing session on how to run W4R / request AIM to facilitate a session Feedback & Reporting:
Submit numbers, feedback, pictures and let us know how the event went

Amnesty Malaysia will collect all signatures and solidarity messages on the website and send them to the authorities, the person we're trying to help, or their families. You will send you regular updates about the cases and impact of W4R.







Sample of solidarity postcards

Write for Rights Event Project Cycle

Come together to organise W4R during this festive season with your friends, classmates, colleagues and family members

Idea Pitch/ Planning Get ready: resources and support

Promotion
Design
Marketing

Implementing Facilitating Organising Reimbursement
Review
Impact
Assessment
Postmortem
Submit feedback
+ photos

Online Letter Writing Event: Suggested Agenda

- 1. Ice-breaking and welcome
- 2. Introduce the team
- 3. Introduction to Write for Rights!
- 4. Showcase W4R successes and Impact
- 5. Introduce the 5 cases (or the just the cases you want to work on) (Showing Videos)
- 6. Preparing music playlist
- 7. Writing Letter
- 8. Read out letters or solidarity messages
- 9. Discussion and Sharing (may insert HRE session)
- 10. Closing and photography session

Webinar/Forum: Suggested Agenda

- 1. Ice-breaking and welcome
- 2. Introduce the team
- 3. Introduction to Write for Rights!
- 4. Showcase W4R successes and Impact
- 5. Introduce speakers and moderator
- 6. Forum or Panel session (with questions prepared)
- 7. Q&A
- 8. Writing letters
- 9. Next Steps
- 10. Thank you and Closing

Collect signatures at events/stalls/streets/ Marathon

- 1. Survey locations
- 2. Identify audience/foot traffic
- 3. Planning budget, gathering resources + materials > notify AIM ©
- 4. Risk assessment and contingency plan
- 4. Rent a booth (if applicable)
- 6. Promotion + comms radio, newspaper, school board
- 7. Prepare volunteer guidelines and speaking sheet
- 8. Explain Amnesty + the cases to people
- 9. Collect signatures
- 10. Take videos and pictures
- 11. Counting and reporting

Other formats to consider

Film screening

Crafting

Music/Slam/Singing

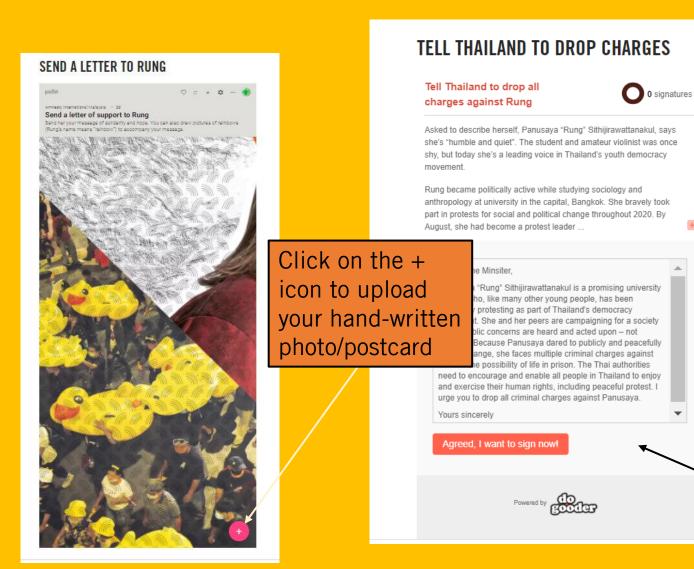
Coffee/Food

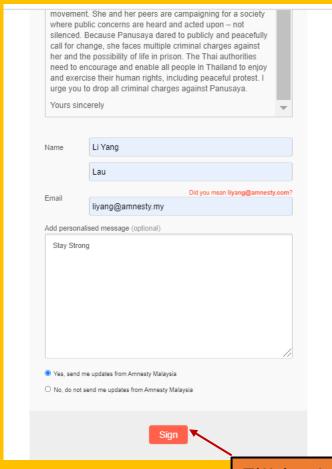
Partner with other groups? Greater reach and impact

Identify your audience and the mode of event: Taylor made for your group > how best to attract people

Let us know the time and date – also to prevent you to crash with other events

1) Sending solidarity letter; 2) Sending the petition





Click on "Agree, I want to sign now!"

Fill in the details and click sign

Resource Link

https://drive.google.com/drive/folders/1pbstluD9ySt6bMIuSPRTDrU3ECx3IEPQ?usp=sharing