

JOB VACANCY

JOB TITLE: ACTIVISM COORDINATOR

REPORTS TO: EXECUTIVE DIRECTOR

DIRECT REPORTS: INTERNS/VOLUNTEERS (as needed)

STATUS: FULL TIME

LOCATION: PETALING JAYA, SELANGOR

APPLICATION PERIOD: 1st to 31st MARCH 2024 (applications considered on a rolling basis)

Position Overview

The Activism Coordinator will lead on fulfilling Amnesty International Malaysia's 'people powered movement' goals by developing and implementing activism approaches, tools and tactics to strengthen activism communities and diversify and sustain the movement for human rights.

The Activism Coordinator must have a passion for **community organising, outreach, and mobilising**, and **must have a passion for working with people and a commitment to working with youth**.

A core part of this role is recruiting, retaining, engaging and mobilising supporters to take action and build a movement to further AI Malaysia's campaign goals; fostering a 'spirit of activism' is a core part of this role. This includes having the temperament and experience in building the capacity of others to develop and implement dynamic and impactful activism projects, and having an understanding of what motivates people to take action.

Strong project management skills and the ability to foster good relationships and coordinate groups is fundamental to the role. The Activism Coordinator will also work closely with the Campaigner in developing activism and human rights education strategies, and must be adept at utilising offline and online activism tactics to achieve human rights impact. They will also be responsible for managing, delivering and evaluating activism projects for AI Malaysia.

This role requires a strong human rights perspective, a commitment to continuous learning, and effective written and verbal communication skills.

The Activism Coordinator must be willing and capable of working with diverse groups with thoughtfulness, sensitivity and in a participatory way.

Overview of core responsibilities:

- Develop and implement activism strategies for AI Malaysia to achieve campaigns goals and achieve strong human rights impact

- Develop and implement organising and mobilising strategies to recruit, retain and motivate a large number of supporters for AI Malaysia's human rights work
- Ensure AI Malaysia database of supporters is accurate and up-to-date
- Work to fulfil Amnesty International's youth strategy plan
- Establish and maintain relationships with educational institutions, youth organizations, community groups, and relevant stakeholders to expand the organization's reach and impact.
- Coordinate the network of school clubs and local groups, and organise regular briefings, activities and catch-up sessions
- Co-develop human rights education plans, including developing, identifying and disseminating campaigning and other human rights resources to strengthen the capacity of supporters and members of the public to engage in activism
- Work closely with the campaigner in the implementation of campaign activities and assessment of outreach and impact of projects.
- Co-manage AI Malaysia social media accounts and contents.
- Act as the principal liaison between AI Malaysia's secretariat, supporters and governance body including communication over emails, collaborating on newsletters, organising annual meetings and other activities.
- Co-manage interns and volunteers at AI Malaysia, including supporting onboarding processing and co-developing workplans
- Develop mechanisms to assess the effectiveness and impact of activism programmes and initiatives
- Other tasks within your skills and competency as required.

The candidate should have:

- Knowledge and experience of a broad range of human rights issues and social change methods and tactics, including mass mobilisation, activism and organising techniques (online/offline)
- Demonstrated experience in community organising and mobilising for activism necessary
- Outstanding interpersonal and influencing skills to build understanding and agreement on strategies and plans across diverse groups of people
- Strong organization, project management, time management and multi-tasking skills
- Willingness to be creative and able to think outside the box
- Proven proficiency in using social media tools
- A masters/ degree qualification in human rights is desirable but not essential.
- Strong verbal and written communications skills in English and Bahasa Malaysia is required. Fluency in a vernacular language is strongly desired.
- A willingness to work beyond office hours and on public holidays and weekends, when necessary (with replacement leave for work done outside working hours)
- Experience working with youth and youth-led groups or organisations is a plus

Kindly note that this Job Description is subject to change at any time during the period of employment.

Salary range: RM4000 basic salary ++ benefits (salary negotiable, depending on experience)

Please submit your resume, cover letter and three references to katrina@amnesty.my with the subject: 'APPLICATION - ACTIVISM COORDINATOR'

The application period is from 1st March to 31st March 2024. Applications will be considered on a rolling basis.

Only shortlisted candidates will be notified, thank you.

EQUALITY STATEMENT

Equality and diversity is at the core of our values and staff are expected to work collectively and individually to promote a constructive and sensitive approach to others from a variety of backgrounds, where the work of others is valued and respected.

CONFLICT OF INTEREST

Public or other activity, affiliation to or support for any group or organization, personal association or other factor which may generate a real or perceived conflict of interest with AI's principles (specifically independence and impartiality), or raise a security concern, or otherwise prevent the candidate from carrying out key functions of the specific post and would therefore disqualify the candidate from being appointed.

ABOUT THE ORGANISATION

Amnesty International is a global movement of more than 7 million supporters, members and activists in over 150 countries and territories who campaign to end grave abuses of human rights.

Amnesty International Malaysia (AI Malaysia)'s vision is for a world in which every person's fundamental human rights is protected as enshrined in the [Universal Declaration of Human Rights](#). AI Malaysia's mission is to undertake study and action focused on preventing and ending grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination, within the context of its work to promote human rights. Our current areas of campaigning include protection and promotion of freedom of expression, addressing police violence, abolishing the death penalty and promoting migrant and refugee rights.

AI Malaysia is independent of any government, political ideology or religious creed. It does not support or oppose any government or political system, nor does it support or oppose the views of the victims whose rights it seeks to protect. It is concerned solely with the impartial protection of human rights.